

## OEM



## SOCIO TECNOLÓGICO



## INGENIERÍA Y SERVICIOS



## OPERADOR LOGÍSTICO



## TIER 1



## TIER 2



## TIER 3



## SOCIO COLABORADOR



Characterization of the sector



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# About us?

The Automotive Cluster of the "Comunitat Valenciana" (AVIA) is the leading entity in the automotive sector in the Valencian region. It consists of manufacturers and auxiliary industries.

AVIA's goal is to contribute to the strengthening of the automotive sector through the development of actions oriented to improving competitiveness between its associates and increase their efficiency. On top of this AVIA looks to maintain its leading and interlocutory position with the different sectorial agents.

Our strategy is based on:

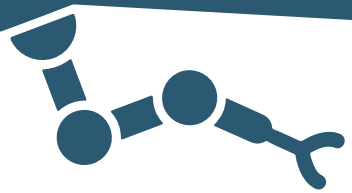


**HUB INNOVATION**

- Brand strengthening
- Open collaboration
- Operational Excellence
- Internationalization and Customer Development
- Talent.



## Features of the Sector



### NETWORKING

Sharing knowledge with other companies and agents in the chain of value.

#### WORK COMMISSIONS:

Space for debate and deliberation between companies.

- HR
- OPERATIONS
- INTERNACIONALIZATION
- INNOVATION & INDUSTRY 4.0

#### EVENTS:

- Visits to Associates
- Assemblies
- Noche del Motor C.V. (Motor Night C.V.)



### ACTIONS

- RETRIBUTIVE STUDY
- SECTORIAL BENCHMARKING
- INDUSTRY 4.0 PROVIDERS CATALOGUE
- JOB DESCRIPTION

### SERVICES

- PURCHASING CENTRE
- TRAINING
- JOB OPPORTUNITIES
- PRESS OFFICE

### Advantages

- Discounts in Ford vehicles and other services.



### Promoting Associates

#### BOOK:

- AVIA's companies catalogue.
- Communicating with associates in internal and external means of communication.



### Collaborations

- ACREA: Alliance of Automotive Companies Regional Clusters.
- Conventions.