

Automotive solutions



SEATING • INTERIOR PARTS • PROTECTION & HANDLING



Worldwide synergies from the Velcro Companies
DRIVING YOU TO THE BEST FASTENING SOLUTIONS





REDUCE TIME

VELCRO® Brand Fasteners help to **reduce time and complication** for seating and interior parts by attaching with a touch



RECYCLABILITY

VELCRO® Brand Fasteners enable **easy disassembly for end of life recycling** with material options to replace adhesives using alternate joining methods



INCREASE VALUE

VELCRO® Brand Fasteners offer a **secure, reliable and ergonomic assembly with reduced rattling, noise and vibration**



GLOBAL AUTOMOTIVE SOLUTIONS

Millions of vehicles every year are assembled with VELCRO® Brand hook-and-loop Fasteners. Our fasteners simplify assembly, enhance quality and styling, and even reduce costs. For over a quarter century, these versatile, durable fasteners have been securing everything from seat trim covers to wiring harnesses. VELCRO® Brand Fasteners hold headliners in position, keep tools and accessories from rattling in the trunk, and help minimize noise and vibrations.

We provide VELCRO® Brand Fasteners to automotive OEMs and suppliers around the world, and support them with dedicated technical support and manufacturing facilities strategically located in North America, Europe and Asia, to assure timely deliveries and consistently high quality.

Automotive

solutions

The benefits of the VELCRO® Brand Automotive Solutions

- **Simplified assembly**

Hook and Loop fasteners assemble at a touch, with less scrap and rework. Easy to assemble and adjust/re-assemble if required without damage to expensive components

- **Ergonomic**

Low engagement forces without the need for complicated assembly tools enable ergonomic assembly preventing increased labor and health care expenses

- **Secure reliable holding power**

Hook and Loop fasteners tighten with vibration and time eliminating squeaks and rattles. Combinations available to meet specific strengths that won't rust or corrode

- **Design flexibility**

Thin closures that can be surface bonded allow for the ultimate in design freedom

- **Global synergies**

Sales and technical coordination for support of global programs and customers

- **ISO/TS 16949, ISO9001, ISO 14001**

Our commitment to quality, the environment and continual improvement ensure we will be a valuable partner to our customers for the long term

SEATING

INTERIOR PARTS

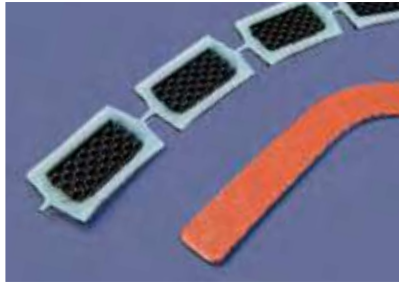
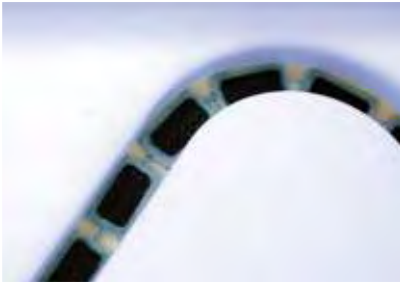
PROTECTION & HANDLING



Seating

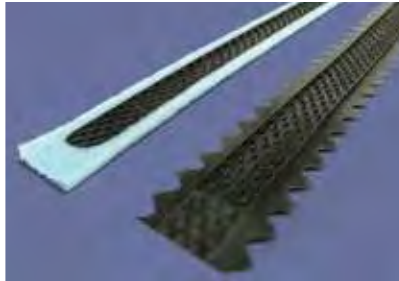


Curved mold-in design



- Products that are especially adaptable to curves for today's stylized designs
- Easy placement in molds with magnetic trenches
- Fixed shape die cut pieces for easy placement
- New FLEX-MIGG product with a chain of flexible segments

Straight mold-in design



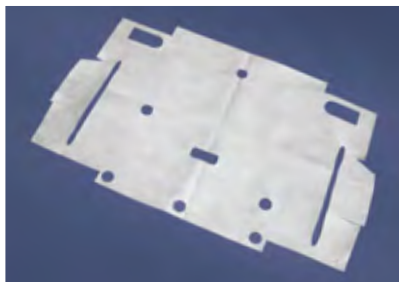
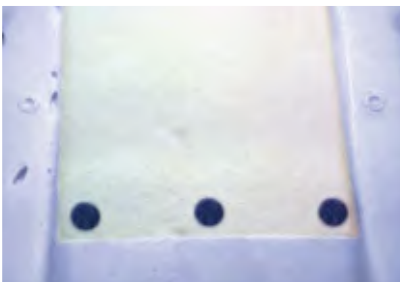
- High strength, continuous attachment of seat trim covers for straight designs
- Easy placement in molds with magnetic trenches
- Great variety of gasketed and non-gasketed fasteners

Trim cover



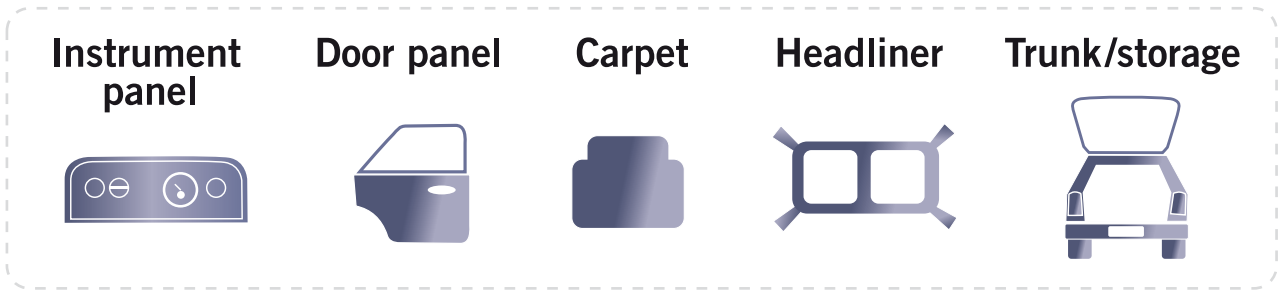
- VELCRO® Brand Loop Auto is the natural closure system to our mold-in product range
- Fast ergonomic attachment at a touch, with less scrap and rework
- Easy to position properly and to adjust when needed

Insert

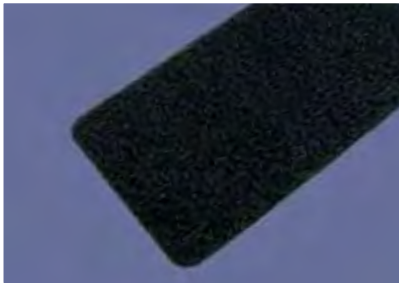


- FERROZONE™: simple & efficient process to apply ferromagnetic dots to seat inserts for their easy placement in the mold
- Reduce costs by eliminating all the cutting, coating and scrap involved in the traditional system
- Thin closure system for thin seat designs that produces a magnetic strength three times greater than the typical stick-on-product and can be customized

Interior parts

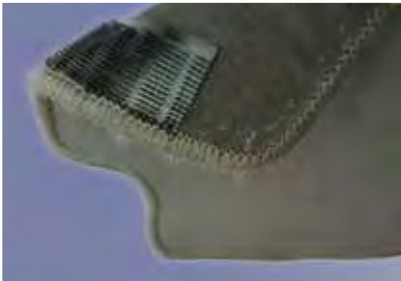


Interior



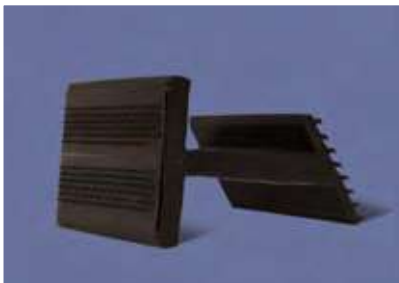
- Eliminates noise and vibrations for seat belts buckle, door panels and instrument panel
- Customized pieces for specific needs
- Available in a wide range of materials and adhesives

Carpet



- Especially developed for secondary carpet fixation
- Compatible with cut pile carpet
- Can be insert molded, sewn or glued to the floor mat

Headliner



- Fast and easy assembly
- Spacer products for sunroof cutout support
- Adhesive and non-adhesive bonding options
- Non-woven loop materials for headliner scrim options

Trunk/storage



- Easy and secure fixation of safety triangle, tool box and other accessories
- Customized products for each need
- Fabricated straps or back-to-back self-gripping tape

Protection & handling

Protection



Handling



Cable handling



- Assembly aids to help automotive wire harnesses be more manageable during the shipping and handling process
- Cost effective disposable solution
- Customizable dimension, colour, strength and printing

Cable protection



- Permanent or removable assembly wraps to protect wires and connectors during the vehicle installation
- Wide range of products available for reusable or disposable applications
- Customizable dimension, colour, strength and printing

Carpet protection



- Ideal to protect the trunk floor against dirt
- Easy to install and can be repositioned as needed
- Can be printed with your company logo

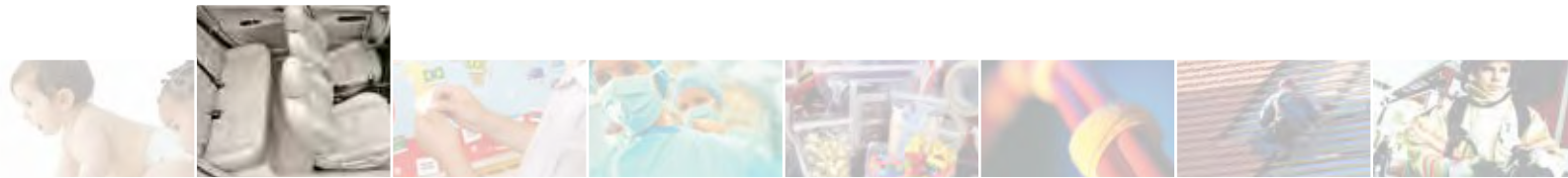


VELCRO INDUSTRIES ARE WORLDWIDE LEADERS IN FASTENING SYSTEMS OFFERING A WIDE RANGE OF SOLUTIONS, FROM STANDARD HOOK AND LOOP TO COMPLETE FINISHED PRODUCTS.

50 YEARS OF EXPERIENCE: WE ARE PROUD OF OUR HERITAGE IN INNOVATION HAVING OVER 300 ACTIVE PATENTS TO OFFER BETTER SOLUTIONS TO SATISFY OUR CUSTOMERS' NEEDS.

ISO 9001
ISO 14001
ISO/TS 16949
ISO 13485

AUTOMOTIVE DIVISION



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VELCRO INDUSTRIES AROUND THE WORLD



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